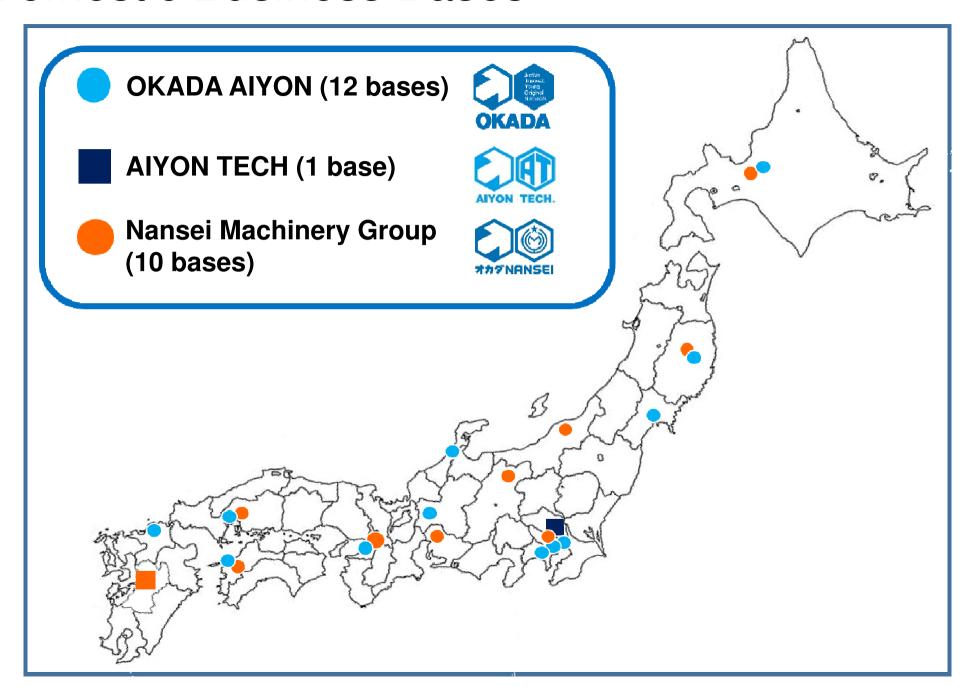


## Corporate Profile

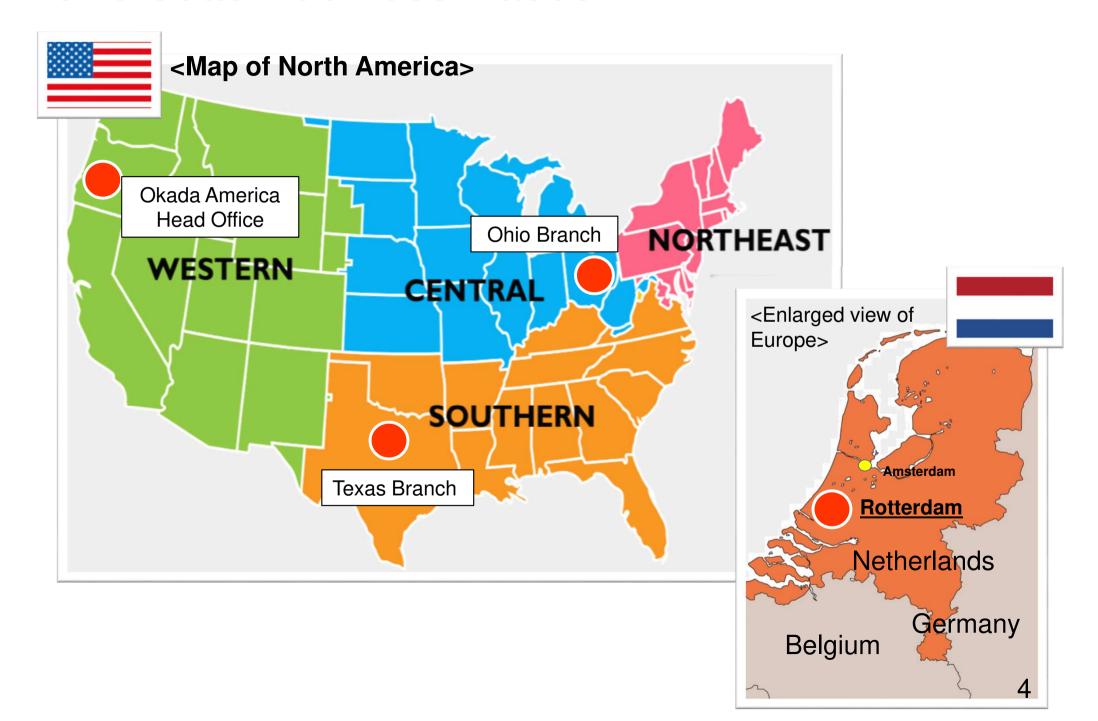
(As of the end FY3/19)

Company name	OKADA AIYON CORPORATION OKADA
Founded	July 1938 (established: 1960)
Head office	4-1-18 Kaigan-dori, Minato-ku, Osaka-shi, Osaka
Market	TSE 1st section (6294)
Capital stock	2,221 million yen
Net sales	17,866 million yen
Business content	Manufacture, sale and repair of construction and forestry
Number of	machinery
employees	<b>432</b> (As of March 31, 2019)
Fiscal year end	March 31
Total number of shares outstanding	8,378,700 shares <sub>2</sub>

## **Domestic Business Bases**

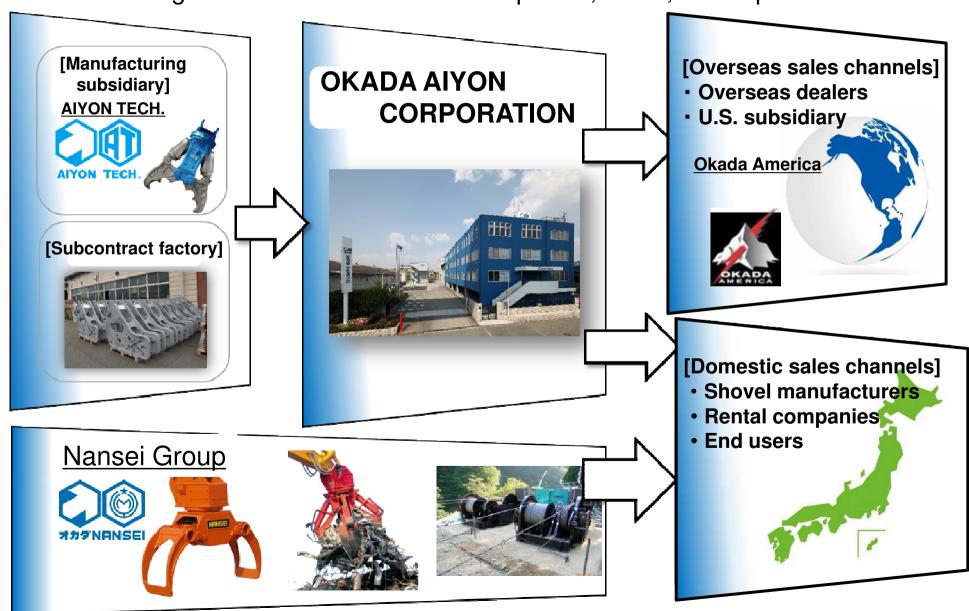


## Overseas Business Bases



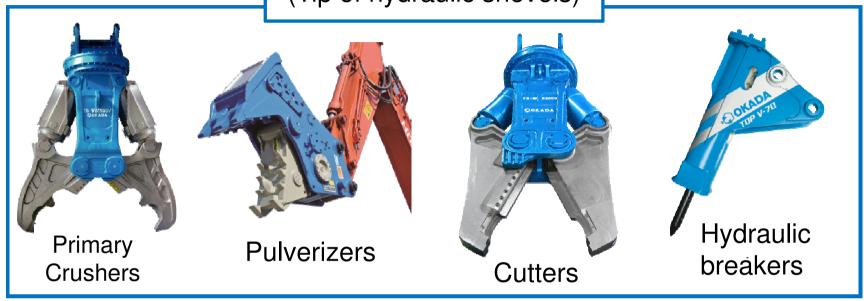
## **Business Overview**

<Manufacturing and Procurement> < Development, sales, and repair>



## Main products

Demolition attachment (Tip of hydraulic shovels)

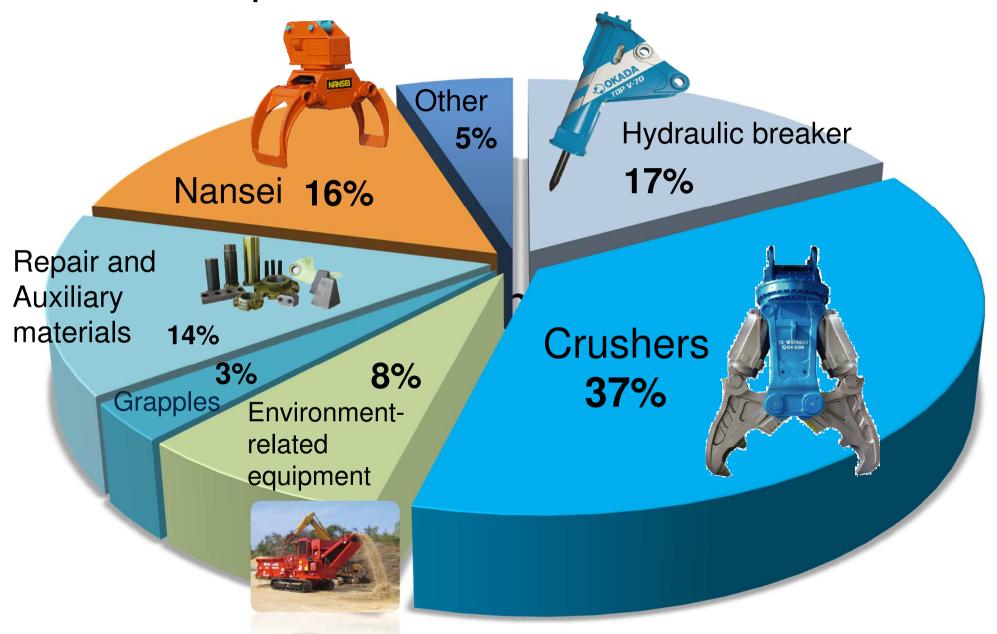




Environmental machinery (Wood grinders and forestry machinery)

6

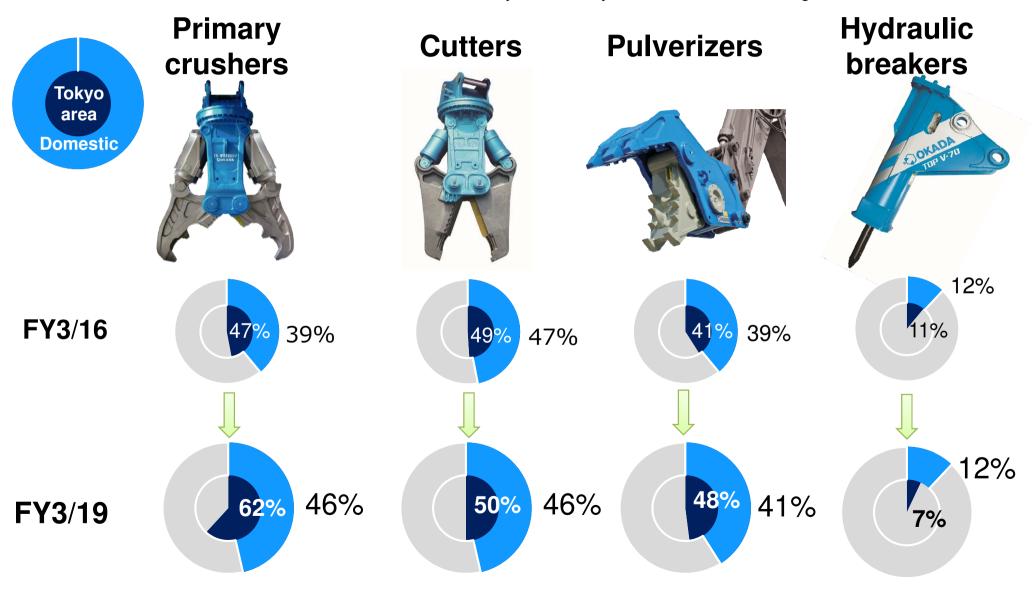
## Sales Composition Ratio



<sup>※</sup> Our sales composition from April 2018 to March 2019

## Main Products and Domestic Shares

Prepared by our Company based on the Japan Construction Equipment Manufacturers Association's presentation Tokyo area: Tokyo, Saitama, Chiba, Kanagawa



## Main Products of the Nansei Group



Forestry grapple

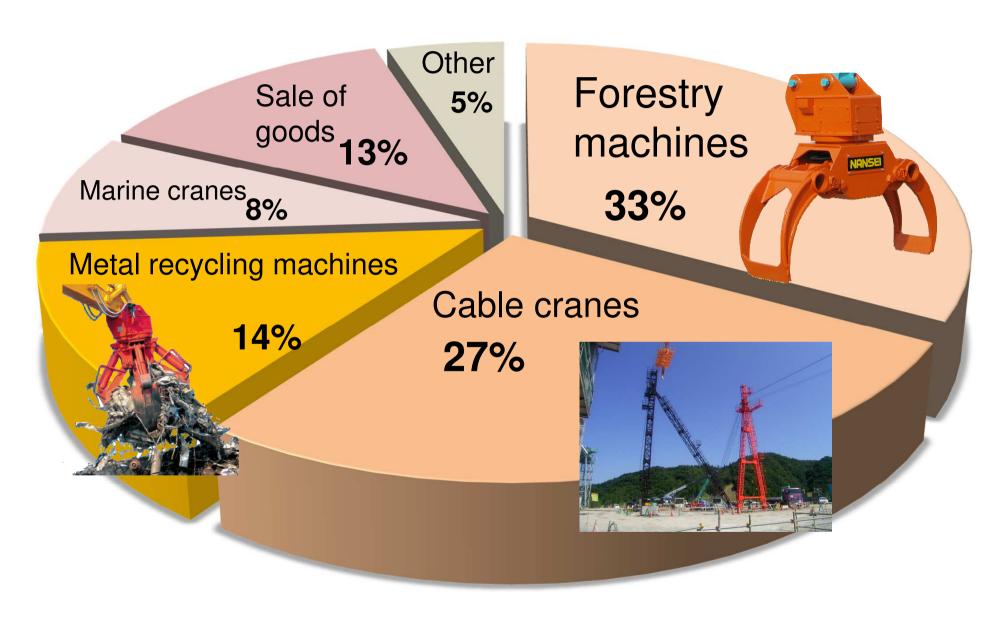


Cable crane for dam construction



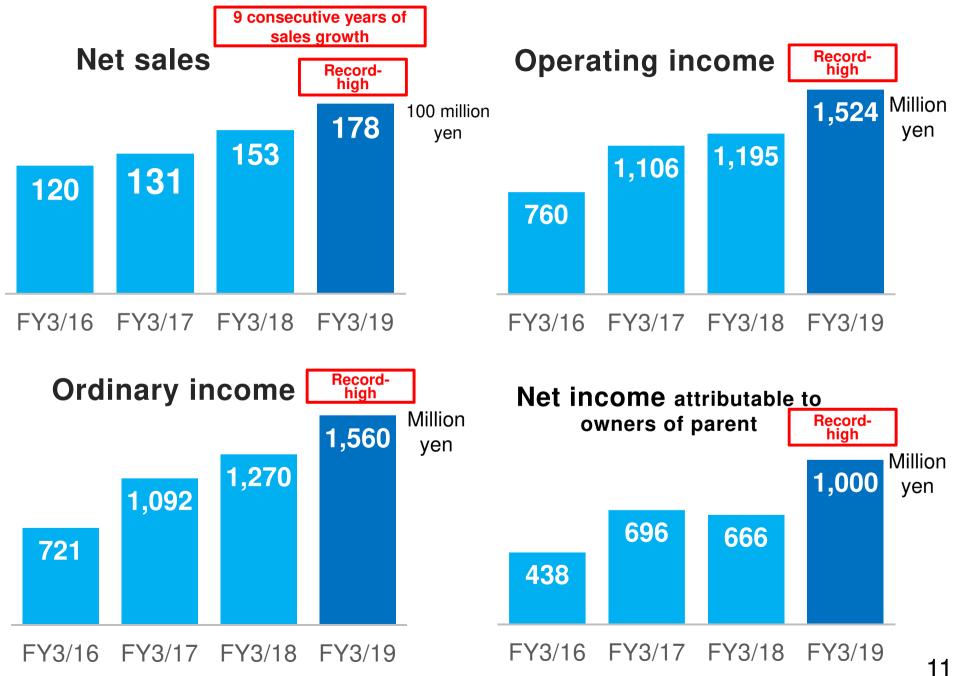
Winch

## Sales Composition Ratio of the Nansei Group



<sup>※</sup> Nansei Machine Group sales composition from April 2018 to March 2019

## Summary of Business Results

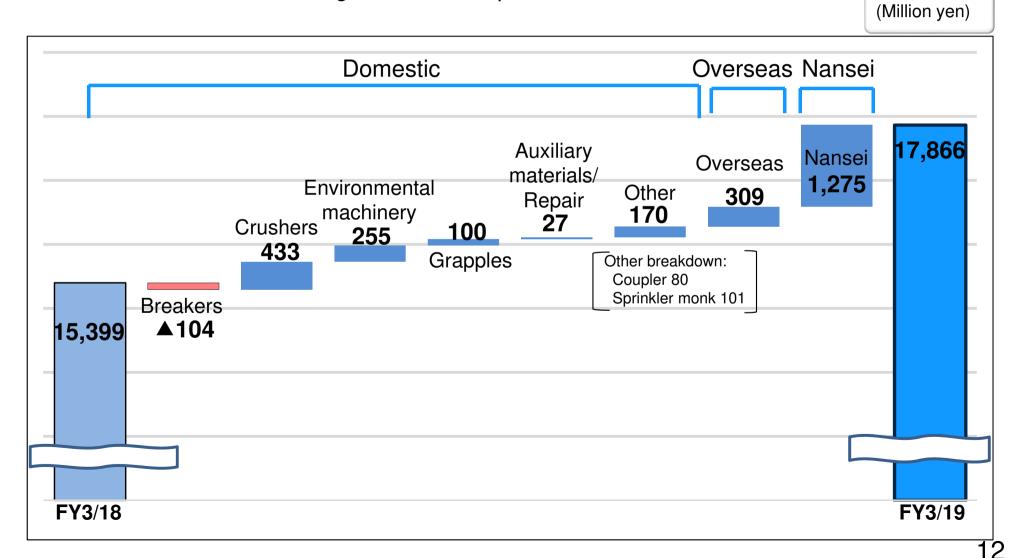


## Factors for Changes in Net Sales in FY3/19

Against the backdrop of robust demand for redevelopment and rebuilding in Japan,
 Strengthening of production system contributed to strong sales of mainstay crushers.

Overseas sales increased due to the strengthening of sales capabilities in North America

and an increase in sales agencies in Europe.



## Sales by Product Category

(Million yen)

	FY3/17	FY3/18	FY3/19	YoY change Amount	YoY change Change(%)	Vs. FY3/17 Change(%)
Breaker	706	943	838	▲104	▲11.1	18.7
Crusher	5,480	5,875	6,309	433	7.4	15.1
Environment machinery	1,781	1,147	1,402	255	22.3	▲21.3
Grapples	569	491	591	100	20.4	3.9
Auxiliary materials/ repair	1,891	1,991	2,018	27	1.4	6.7
Other	591	667	838	171	25.6	41.7
Domestic total	11,018	11,114	11,996	882	7.9	8.9
Overseas total	2,095	2,752	3,061	309	11.2	46.1
Nansei Total	-	1,532	2,808	1,275	83.2	-
Consolidated total	13,113	15,399	17,866	2,467	16.0	36.2

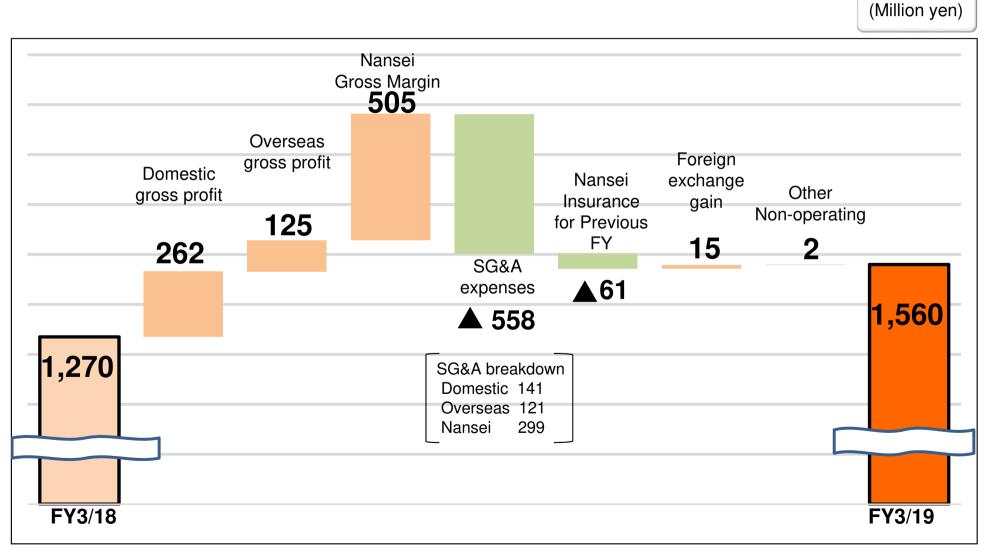
## Sales by Region

(Million yen)

	FY3/17	FY3/18	FY3/19	YoY change Amount	YoY change(%)	Vs. FY3/17 change(%)
Hokkaido	487	426	532	106	24.9	9.2
Tohoku	1,468	1,400	1,413	13	0.9	▲3.7
Kanto	3,716	3,701	3,924	223	6.0	5.6
Chubu and Hokuriku	1,321	1,351	1,592	241	17.8	20.5
Kansai	1,207	1,287	1,586	299	23.2	31.4
Chugoku/Shikoku	1,027	846	1,086	240	28.4	5.7
Kyushu	1,492	1,784	1,529	▲255	<b>▲</b> 14.3	2.5
Others (Sales Department of the Head Office)	299	318	329	11	3.5	10.0
Japan total	11,018	11,114	11,996	882	7.9	8.9
Overseas total	2,095	2,752	3,061	309	11.2	46.1
Nansei Total	-	1,532	2,808	1,275	83.2	_
Consolidated total	13,113	15,399	17,866	2,467	16.0	36.2

## Factors for Changes in Ordinary income in FY3/19

- Gross profit in Japan, overseas, and Nansei increased due to increased sales.
- SG&A expenses increased as the consolidation of Nansei helped to improve performance.



## Summary of Business Results



## Outline of Medium-to Long-Term Management Plan

## Arch 2020 Strategy (FY3/16-FY3/21)

Triple "2" × Triple "10" → Triple "1"

Sales Target Triple "2"	Financial target triple "10"
<ol> <li>Consolidated net sales: 2 times(¥20 billion)</li> <li>Domestic shares of main products: Up 20%</li> <li>Overseas sales: 2 times</li> </ol>	<ol> <li>Sales growth rate: 10% or more</li> <li>Operating income margin: 10% or more</li> <li>Return on equity (ROE): 10% or more</li> </ol>

# Company target triple "1" [Topnotch] With topnotch professionals [First-rate] First-rate products and services [No. 1] Aiming for the industry's No.1 group

## Progress of Management Targets

100 million yen

				FY3/17 FY3/18		B/19	Self
		FY3/16	FY3/17			Result	asses- sment
N	let sales	120.4	131.1	153.9	175.0	178.6	0
	Domestic	97.3	110.1	111.1	114.5	119.9	0
	Overseas	23.1	20.9	27.5	30.5	30.6	0
	Nansei	-	-	15.3	30.0	28.0	Δ
S	Sales growth rate	0.8%	8.9%	17.4%	13.6%	16.0%	0
	perating income margin	6.3%	8.4%	7.8%	8.6%	8.5%	0
	ROE	6.5%	9.8%	7.9%	9.5%	10.2%	0

## FY3/20-FY3/21 Management Policy

Corporate Slogan: The three C's

CONNECTED
CHANGE
CHALLENGE WITH CHECK

Further build a new connection to visualize synergy

Respond to changes (change and make a change)

Have high aspirations and new challenge but don't forget to check

#### **Basic Policy OKADA 8 Plans**

measure

- **①Integration with the Nansei Group and chemical reaction**
- ② Increase sales and profits by increasing production capacity, including subcontracting company
- ③ Secure of stability by strengthening aftermarket
- ④ Further development of foreign market

# Management foundation measures

- **⑤** Working Style Reforms Improvement in employee satisfaction and securing of personnel
- ⑥ Improve productivity and efficiency by introducing new core systems
- Strengthen long-term, sustainable human resources
- **8 Strengthening Compliance and Risk Management**

#### **Performance Targets (FY3/21)**

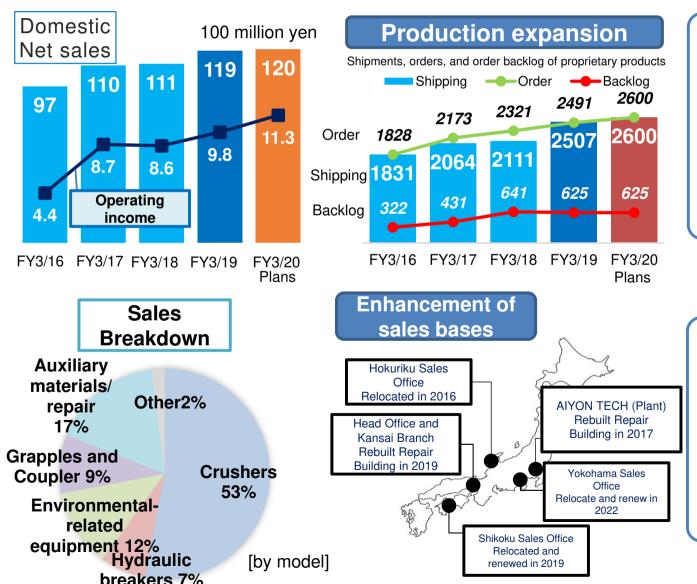
Net Sales	20 billion yen
Operating income	2 billion yen
Operating income margin	10.0%
ROE	10.8%

#### **Investment Plan (FY3/20-FY3/21)**

Main	Relocation, expansion, and renovation of sales offices	Investmen	
Inv Pla	Capital expenditures for plant expansion	t plans (2-years total)	
estment ns	Establishment and expansion of overseas bases (Europe and Asia)	2 billion yen	
nt	Introduction of the ERP System		

## Major Initiatives Domestic Segment

# To strengthen production and expand sales bases in response to robust demand for dismantling



#### System to increase production

AIYON TECH Asaka Factory, which was added in FY2004, will start full-scale operation, and collaboration with partner companies will be promoted to establish a system for fiscal production of in-house products (in-house production and outsourced production). Partial cooperation with Nansei Machinery has been implemented since FY2006. Strengthen production and optimize production for the Group as a whole.

In-house products: crushers, grasping machines, couplers, sprinklers, small priests, etc. Head Office Machinery Division and products manufactured by Iyontech Co., Ltd.

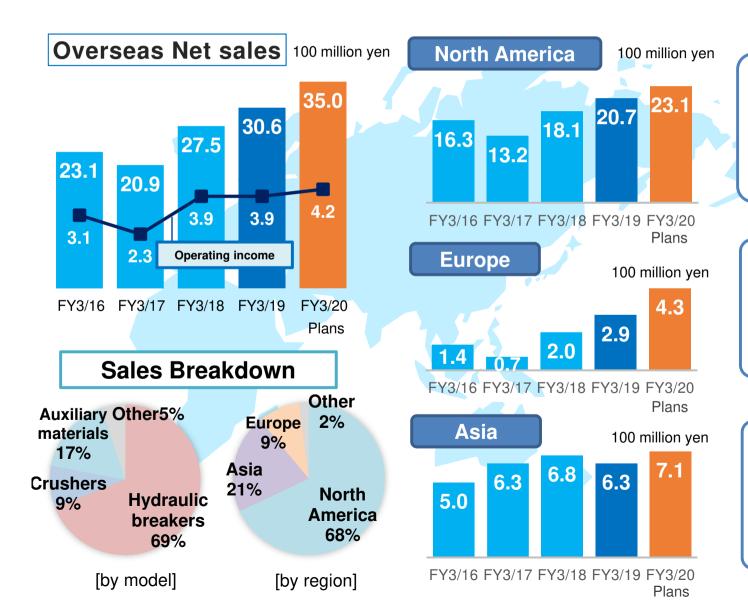
### Expansion of sales and repair facilities

In response to robust demand for dismantling, the size of the crushers has been increasing, and the repair facilities at the sales offices have not been able to keep up with the demand. Therefore, the company is gradually rebuilding and expanding the facilities.

The company plans to rebuild the repair buildings of its head office and Kansai branch offices and relocate its Shikoku and Yokohama sales offices between FY19 and FY20.

## Major Initiatives Overseas Segment

Strengthen overseas business development through a tripolar system with North America, Europe, and Asia



#### **Further strengthening of sales**

By strengthening its sales force and upgrading its skills, the company aims to cultivate new dealers and expand its product lineup of crushers and other products.

#### **Expansion of Dutch bases**

With the Dutch Representative Office established in 2007

Scheduled to become a local subsidiary in FY2007.

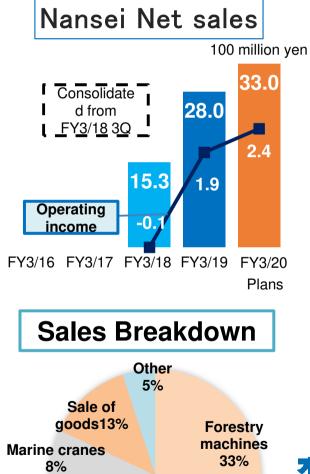
Accelerate development in Europe by promoting local recruitment.

#### Established a new base in Thailand

Established a representative office in Thailand in FY2007 to conduct market research and support for agencies in order to cultivate priority markets in Southeast Asia. Aiming to become a local subsidiary at an early stage.

## Major Initiatives Nansei Segment

## Integration of Okada and South Star to Realization of Integration Benefits through Chemical Reactions



Cable cranes

27%

[by model]

Metal recycling

machines

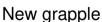
14%

# Merger of three companies Nansei Machinery Co., Ltd. Nansei Wintec Co., Ltd.

Review of Product and Production Systems



Akiko Co., Ltd.





New winch

Integration and cooperation with Okada

#### オカダ アイヨン類× オカダNANSEI

For Southern Star products Sales cooperation

Cooperation in the manufacture of Okada products

#### **Management rationalization by merger**

With Nansei Machinery as the surviving company in April 1919

Three Nansei Group companies merged. Future core business

Promote management rationalization centered on the introduction of systems.

Company name changed to "Okada NANSEI."

#### **Product improvement**

Improve mainstay grapples and winches to new, competitive models. Other products were also reviewed.

#### **Review of production system**

Improve productivity and profitability by introducing standard models and reviewing cost management.

### Mutual cooperation in manufacturing and sales

Some of Okada's products are manufactured by Nansei Machinery.

Okada Aiyon sells Nansei Machinery products in some regions to complement Nansei Machinery's sales and maintenance capabilities.

## <Reference> Relationship with the Environment

#### Our group's mainstay machinery related to the environment

#### **Disassembly attachment**

~ Environmentally Conscious Building Dismantling Equipment ~







#### **Metal recycling machinery**

~ Improving the efficiency of cargo handling operations in metal recycling factories ~





#### Cable crane

~ Material Handling Facilities for Hydroelectric Power Plant Construction, Disaster Prevention Works, etc...





#### **Forestry machines**

~ Contributing to forest regeneration and forestry revitalization through improved work efficiency ~









#### Large wood crusher

Manufacturing of chips for biomass power generation, industrial waste treatment, etc.~





## Numerical target

### **Progress**

(Million yen)

	Medium-Te	erm Managen 1st Stage	nent Plan	Medium-T	erm Manage 2nd Stage	ment Plan
	FY3/16 Result	FY3/17 Result	FY3/18 Result	FY3/19 Result	FY3/20 Plan	FY3/21 Plan
Net sales	12,043	13,113	15,399	17,866	18,800	20,000
Operating income	760	1,106	1,195	1,524	1,750	2,000
Ordinary income	721	1,092	1,270	1,560	1,750	2,000
Net income attributable to owners of parent	438	696	666	1,000	1,120	1,280
Overseas sales	2,313	2,095	2,752	3,061	3,500	4,000
Overseas sales ratio	19.2%	16.0%	17.9%	17. 1%	18.6%	20.0%

## Numerical target

# Comparison with plan

[Comparison with plan and initial plan]:

Upper row: Comparison with medium-term management plan (2nd stage) (prepared in 2018)

Lower row: Comparison with Initial Arch 2020 Strategy (prepared in 2015)

(Million yen)

	Me	Medium-Term Management Plan 2nd Stage						
	FY3/19 Result	Vs. plan	FY3/20 Plan	Vs. initial Plan	FY3/21 Plan	Vs. initial Plan		
Net sales	17,866	+366 +1,366	18,800	+300 +800	20,000	0		
Operating income	1,524	+24 ▲26	1,750	<b>+50</b>	2,000	0		
Ordinary income	1,560	+60 +10	1,750	+50 0	2,000	0		
Net income attributable to owners of parent	1,000	+70 +50	1,120	<b>+70</b> +70	1,280	+30 +80		

## Numerical target

#### **Financial Indicators and Dividends**

			Medium-1	erm Managei 1st Stage	ment Plan	Medium-T	erm Managei 2nd Stage	ment Plan
		Target	FY3/16 Result	FY3/17 Result	FY3/18 Result	FY3/19 Result	FY3/20 Plan	FY3/21 Plan
S	ales growth rate	10.0%	0.8%	8.9%	17.4%	16.0%	5.2%	6.4%
	Operating come margin	10.0%	6.3%	8.4%	7.8%	8.5%	9.3%	10.0%
	ROE	10.0%	6.5%	9.8%	7.9%	10.2%	10.5%	10.8%
Div	idend payout ratio	-	34.6%	22.8%	25.3%	21.9%	20.3%	-
	Dividend	-	22.00	23.00	24.00	27.00 Plan	28.00 Plan	TBD

## Thank you for your attention.

#### **Precautions**

The forecasts in this document were prepared based on the information available at the time of the announcement of financial results.

Actual results may differ due to various factors in the future.